

## Partner 5: Campus Deans / Administration

**View exercise description here:** <http://tinyurl.com/MDLS-Partners>

**Names of table members:** William Doering, Michelle Sweetser, Carrie Leatherman, Mary Murphy, Laniece Miller

---

**Partner:** Campus Deans / Administration

**Brief summary of role (1-3 sentences):** Set the tone and priorities for their college. They oversee the research within their purview. Serve as intermediary between their college/unit and the greater campus administration. Ensure that their unit's activities align with the campus' strategic plan. One part of the P&T and hiring continuum.

### Frustrations

Frustration 1 - Limited resources: funding, faculty, space, etc

Frustration 2 - Time pressures

Frustration 3 - Meeting the needs of those below and those above them - middle managers

### Goals

Goal 1 - Not to get fired

Goal 2 - Get skills and experience necessary to move on to another position elsewhere

Goal 3 - Promote their school and ensure that their area gets its fair share of resources, attention, etc. (research, education, funding)

**Elevator Pitch**      (Test it out to make sure it's 30 seconds or less!)

The library would like to help promote your faculty by exposing and preserving their data. Doing so will ensure compliance and will respond to requirements from publishers and funders for data management. As data management is becoming increasingly important on campus, students and faculty need to effectively manage their data to be successful in their careers. Librarians have skills related to information organization, use, and preservation that can be brought to bear. Let's continue this conversation.