Session: Creating Partnerships on Campus (10:45-12:15)

Facilitator: Brianna Marshall
Link to this document: http://tinyurl.com/MDLS-Partners

LOGISTICS

10:45-10:55  Session overview (Brianna)
10:55-11:05  Crowdsourced list of stakeholders! Quick!
             Large group determines top 6; pick/assign to tables (1)
11:05-11:25  Tables develop stakeholder personas (2)
11:25-11:45  Tables develop stakeholder elevator speeches (3)

IF TIME ALLOWS, discuss questions listed in (4)

DISCUSSION

11:45-12:15  Tables share persona and elevator speech with group

1) LARGE GROUP - Quickly brainstorm RDM stakeholders/potential partners at a university:
   - researchers
   - provosts
   - campus IT/academic IT
   - lab/dept IT
   - research office
   - grant office/admins
   - subject librarians
   - library administrators
   - research deans
   - research integrity office/IRB
   - campus legal
Out of those partners, group identifies top seven:

<table>
<thead>
<tr>
<th>Stakeholder/partner</th>
<th>Table #</th>
<th>Your documentation lives here!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject librarians</td>
<td>1</td>
<td>PARTNER 1</td>
</tr>
<tr>
<td>Library administration</td>
<td>2</td>
<td>PARTNER 2</td>
</tr>
<tr>
<td>Campus IT</td>
<td>3</td>
<td>PARTNER 3</td>
</tr>
<tr>
<td>Research office</td>
<td>4</td>
<td>PARTNER 4</td>
</tr>
<tr>
<td>Campus deans/admin</td>
<td>5</td>
<td>PARTNER 5</td>
</tr>
<tr>
<td>Tenure track faculty</td>
<td>6</td>
<td>PARTNER 6</td>
</tr>
</tbody>
</table>
2) AT YOUR TABLES: Create a persona for your stakeholder using template found in google drive (link referenced above).

3) AT YOUR TABLES: Develop a thirty second elevator speech (targeted at your stakeholder) on the importance of data services for your institution*. Add text for your elevator speech to the same document where you created your persona.

*Taking a broad approach knowing that people are in different situations re: having existing data services vs. just getting them off the ground. If your table would like to focus in on a particular aspect of data services, please feel free to modify this (for example: creation of an RDM consultation service/data repository/education and outreach program, etc).*

4) AT YOUR TABLES: Open discussion if time allows. Questions:
   - What has been the most effective partnership you have developed at your institution?
     What does the relationship look like?
   - Is there a relationship you want to cultivate but aren't sure how? Share ideas.