Robert Greenstreet, RIBA is an architect and dean of the School of Architecture and Urban Planning at the University of Wisconsin-Milwaukee. Dr. Greenstreet is the author/co-author of seven books, has contributed to nineteen other texts and handbooks and has published over one hundred and fifty working papers and articles. From 2002-2003, Dr. Greenstreet served as UWM Interim Chancellor and, in 2003 he became the Director of Planning and Design for the City of Milwaukee. In 2008, the position evolved into the Chair of City Development which Greenstreet holds in addition to the Deanship of the School of Architecture and Urban Planning.

Sebastian Schmaling, AIA is a founding Partner at Johnsen Schmaling Architects, a firm whose projects and texts have been featured in numerous books and exhibitions as well as in leading national and international design periodicals, including Architectural Record, Architectural Review, Metropolis, Dwell, Harvard Design Magazine, Detail, Interior Design, Modernism, Competitions, Residential Architect, and The New York Times. Recent honors include four National AIA Housing Design Awards, four AIA Small Project Honor Awards, a National AIA/Cote “Top Ten Green Project” Award, twelve Honor Awards and Merit Awards from the AIA Wisconsin, the 2008 Architectural League of New York’s Emerging Voices Award, an Architectural Record Interiors Award, as well as three Project of the Year Awards from Residential Architect and Custom Home magazines.

James Shields, FAIA is a Design Architect and Vice President with HGA Architects and Engineers in Milwaukee, where he has practiced for the last 20 years. In 2010, James was elected to the AIA College of Fellows for Excellence in Design for his award-winning churches, museums and educational buildings. James received his professional degree in architecture from the University of Wisconsin-Milwaukee, including study in Paris with the University of Pennsylvania. Prior to joining HGA, James worked with Joe Valerio of Chrysalis, taught at Arizona State University, and was a partner in Jules, Van Oudenallen, Shields Architects in Milwaukee. In 1985 James joined the faculty of the University of Wisconsin-Milwaukee, where he is an Associate Professor of Architecture teaching Building Construction and Design. James is the author of The Cities of James Duane Doty (CAUPR, 1990), and the co-author of Architectural Representation (Prentice Hall, 1988). James has served as the Curator of the Gallery of Architecture and Urbanism at UW-Milwaukee, where he has organized a wide range of exhibitions on design in the Upper Midwest over the last 15 years.