Increasing housing was the main goal of Bridgeview Heights. With more than 1.8 million square feet of residential space, holding more than 2,000 units, the new development will bring the buying power needed to support a successful entertainment district. The housing is spread throughout the site, with a large portion located just to the south of the new arena.

Development was also carefully planned to surround Pere Marquette Park. The new mid-rise, mixed-use buildings create a lively backdrop for the park and their ground-floor commercial activities help to keep pedestrians moving throughout the site. The scale of the buildings are stepped back at upper levels to respect the lower scale of Old World 3rd Street while increasing the height in response to the adjacent newer construction.

The new arena will serve as an anchor on the north end of the site and help to make the change in scale feel more appropriate and comfortable for pedestrians. It is the primary catalyst for future development of Bridgeview Heights.
site sections

opposite view of Pere Marquette Park looking toward the Highland Avenue pedestrian bridge
crossing Kilbourn Ave. to access Pere Marquette Park
opposite: looking down 4th Street from pedestrian bridge