Highland is the most important pedestrian avenue in the new Westown development. With its connection over the Milwaukee River and the fact that it leads directly to the new arena, it has been highlighted in this scheme and broken down into various segments with different programmed uses. While all of Highland Avenue remains a roadway, portions of it, including the location directly south of the proposed arena, can be closed off when events are occurring to promote foot traffic and minimize the chance for vehicular interference.

New residential units have been placed along Highland and State Street to create an enclosed courtyard, which can be accessed off Highland Avenue or 4th Street. The ground surface of the courtyard and Highland both have pavers to differentiate them from the rest of the site and signify their use as pedestrian only, when desired. To close off the street during games or concerts, simple bollards would be used at the entrance to the street so people can enter and leave events safely and feel comfortable milling around the area.