Activating the streets and bringing a new life to Pere Marquette Park were the two primary goals in this design. All proposed new development has a lively, active ground floor. This rule was applied regardless of building size or height, which were both kept relatively low in order to respond to Old World 3rd Street while creating a comfortable sense of enclosure.

To increase activity around the park, commercial spaces and an art gallery fill the ground floors and have continuous cornice lines that wrap around the new mixed-use developments to create a more defined and cohesive edge around the park. Within Pere Marquette Park there are new programmed, yet flexible spaces to attract visitors. There is a new terrace with space for tables, farmer’s markets, and food trucks. There are also interactive areas, including an outdoor gym and a splash pad for younger visitors or families. Many of these activities highlight the production of kinetic energy, and can be used as catalysts for installations about sustainable energy forms, similar to those done by artist Mary Miss.
Food truck on 4th Street just off Pere Marquette Park opposite art gallery.