The proposed location and design of the new arena were slightly altered in this scheme to create a grand pedestrian plaza full of movement and year-round activity. The newly developed block between Juneau Avenue and State Street includes multi-story mixed-use buildings, a covered atrium area, and open space filled with public art installations.

The new plaza can be accessed off 4th Street and creates a gateway to the area from the Highland Avenue pedestrian bridge. Highland Avenue is closed between 4th and 5th Streets, with focus shifted to pedestrian traffic and the new streetcar running along 4th Street. Some vehicles, such as food trucks, have access to the site if they promote business and help to create a destination in the arena atrium space.

New development extends south toward Pere Marquette Park where a new 25-story tower and several residential units were added to highlight the park and its activities. The programming in that area is mixed-use to promote an influx of foot traffic.
site aerial from the east

view of new pedestrian plaza outside arena taken from Highland Avenue