

Session: Creating Partnerships on Campus (10:45-12:15)

Facilitator: Brianna Marshall

Link to this document: <http://tinyurl.com/MDLS-Partners>

LOGISTICS

10:45-10:55	Session overview (Brianna)
10:55-11:05	Crowdsourced list of stakeholders! Quick! Large group determines top 6; pick/assign to tables (1)
11:05-11:25	Tables develop stakeholder personas (2)
11:25-11:45	Tables develop stakeholder elevator speeches (3)

IF TIME ALLOWS, discuss questions listed in (4)

DISCUSSION

11:45-12:15	Tables share persona and elevator speech with group
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1) LARGE GROUP - Quickly brainstorm RDM stakeholders/potential partners at a university:

- researchers
- provosts
- campus IT/academic IT
- lab/dept IT
- research office
- grant office/admins
- subject librarians
- library administrators
- research deans
- research integrity office/IRB
- campus legal

- info security office
- high performance computing/research core
- tech transfer/economic dev office
- PR/marketing
- archives/records/museums
- grad school
- undergraduate research
- teaching centers
- research centers
- university senate (research, faculty, governing body)
- visualization center
- campus committees
 - tech
 - policy
 - PT
- LIS school
- program officers for national agencies
- professional associations
- donors/trustees
- student groups
- emeritus faculty

Out of those partners, group identifies top seven:

Stakeholder/partner	Table #	Your documentation lives here!
Subject librarians	1	PARTNER 1
Library administration	2	PARTNER 2
Campus IT	3	PARTNER 3
Research office	4	PARTNER 4
Campus deans/admin	5	PARTNER 5
Tenure track faculty	6	PARTNER 6

Graduate school	7	PARTNER 7
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2) AT YOUR TABLES: Create a persona for your stakeholder using template found in google drive (link referenced above).

3) AT YOUR TABLES: Develop a thirty second elevator speech (targeted at your stakeholder) on the importance of data services for your institution*. Add text for your elevator speech to the same document where you created your persona.

Taking a broad approach knowing that people are in different situations re: having existing data services vs. just getting them off the ground. If your table would like to focus in on a particular aspect of data services, please feel free to modify this (for example: creation of an RDM consultation service/data repository/education and outreach program, etc).

4) AT YOUR TABLES: Open discussion if time allows. Questions:

- What has been the most effective partnership you have developed at your institution? What does the relationship look like?
- Is there a relationship you want to cultivate but aren't sure how? Share ideas.