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Ginny Maziarka: Tag Spammer

Concerned West Bend Citizen

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Thursday, May 7, 2009

[Ginny Maziarka: Tag Spammer](#)

Ginny Maziarka likes to write about a variety of things on her blog. Of course, we have her [petition](#) to ~~remove~~ GLBTQ "reclassify" "sexually explicit" books at West Bend Library, and related topics. But then she also shares things like "[Loyalty Day](#)" and the local production of "[Our Town](#)", as well as [some kind of commentary](#) about having kids sing in political ads, and even [complaints](#) about whether the President is holding a public prayer session in the White House.

Fine. Whatever.

But WTF with Ginny tagging each and every post on her blog (since [April 23](#)) with these tags: *ala american library association west bend wisconsin maziarka tyree gay lesbian sexually explicit sex books office intellectual freedom safelibraries.*

Whether the post is about her library vendetta, Prayer Day, Loyalty Day, or a local play, these are the tags she uses.

This, my friends, is called [tag spam](#): using non-related keywords as tags for content to mislead and attract viewers. You see, every time Ginny tags a post with these words, it increases the chance someone will find her blog when they search for these terms.

This is probably a tactic she learned from during [her training](#) with the [American Majority](#), and offshoot of the [Sam Adams Alliance](#), who is dedicated to "training, inspiring, and empowering people to utilize new media tools (blogging, twitter, wikis) to advance economic freedom and individual liberty." (Of course, Ginny's version of individual liberty seems to include having a couple of Christians dictate what books are available to whom in the public library).

And for all the times Ginny likes to [repeat](#) that her agenda "**is not about gay, lesbian, bisexual or transgressors at ALL!**", just remember that she's wrapping each one of her blog posts in a "gay" and "lesbian" ribbon.

// Looks like Ginny is learning. Her [latest post](#) about some ACORN protest doesn't have any tags at all. Go figure.