**Session**: Creating Partnerships on Campus (10:45-12:15)

**Facilitator**: Brianna Marshall

**Link to this document:** http://tinyurl.com/MDLS-Partners

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**LOGISTICS**

10:45-10:55 Session overview (Brianna)

10:55-11:05 Crowdsourced list of stakeholders! Quick!

Large group determines top 6; pick/assign to tables (1)

11:05-11:25 Tables develop stakeholder personas (2)

11:25-11:45 Tables develop stakeholder elevator speeches (3)

IF TIME ALLOWS, discuss questions listed in (4)

**DISCUSSION**

11:45-12:15 Tables share persona and elevator speech with group

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**1) LARGE GROUP - Quickly brainstorm RDM stakeholders/potential partners at a university:**

* researchers
* provosts
* campus IT/academic IT
* lab/dept IT
* research office
* grant office/admins
* subject librarians
* library administrators
* research deans
* research integrity office/IRB
* campus legal
* info security office
* high performance computing/research core
* tech transfer/economic dev office
* PR/marketing
* archives/records/museums
* grad school
* undergraduate research
* teaching centers
* research centers
* university senate (research, faculty, governing body)
* visualization center
* campus committees
  + tech
  + policy
  + PT
* LIS school
* program officers for national agencies
* professional associations
* donors/trustees
* student groups
* emeritus faculty

**Out of those partners, group identifies top seven:**

|  |  |  |
| --- | --- | --- |
| Stakeholder/partner | Table # | Your documentation lives here! |
| Subject librarians | 1 | [PARTNER 1](https://docs.google.com/document/d/1A_FDfRL51W6yO8gUcbEKJtFdjBervYdunifxF0wzCl8/edit?usp=sharing) |
| Library administration | 2 | [PARTNER 2](https://docs.google.com/document/d/1q9eHVsoYyHt0wWYN4Y1P2-bt7k1N3BN_TnVepwzzNvU/edit?usp=sharing) |
| Campus IT | 3 | [PARTNER 3](https://docs.google.com/document/d/1su0xBM-G3yHGJrteUqMQCVs4Vgp0w1i109zRp3GcGxw/edit?usp=sharing) |
| Research office | 4 | [PARTNER 4](https://docs.google.com/document/d/1_5e23Pl1zI7EcdmyfUlPgX5SlqFYUK4bZUjocjjG-UA/edit?usp=sharing) |
| Campus deans/admin | 5 | [PARTNER 5](https://docs.google.com/document/d/107DA6gDT31QBBUjn8gkZAo4lneAyqOnmO8krPPKDxck/edit?usp=sharing) |
| Tenure track faculty | 6 | [PARTNER 6](https://docs.google.com/document/d/1TYKWh7KyV9ShZAkDFG3wzwHgpsOaJ7SIypxh-g7xdzM/edit?usp=sharing) |
| Graduate school | 7 | [PARTNER 7](https://docs.google.com/document/d/1VAYep2xBHLur7hBL9AGPMSllb7sg1LCLdg9f1yCUodM/edit?usp=sharing) |

**2) AT YOUR TABLES: Create a persona for your stakeholder** using template found in google drive (link referenced above).

**3) AT YOUR TABLES: Develop a thirty second elevator speech** (targeted at your stakeholder) on the importance of data services for your institution\*. Add text for your elevator speech to the same document where you created your persona.

\*Taking a broad approach knowing that people are in different situations re: having existing data services vs. just getting them off the ground. If your table would like to focus in on a particular aspect of data services, please feel free to modify this (for example: creation of an RDM consultation service/data repository/education and outreach program, etc).\*

**4) AT YOUR TABLES: Open discussion if time allows.** **Questions:**

* What has been the most effective partnership you have developed at your institution? What does the relationship look like?
* Is there a relationship you want to cultivate but aren't sure how? Share ideas.