

A P P E N D I X



Architecture
Planning
Interiors

D O R S K Y H O D G S O N + P A R T N E R S

CLEVELAND FORT LAUDERDALE WASHINGTON DC

Date

Dear Apartment Resident:

I am an architect who is conducting a research study on how people personalize the entrances to their apartments. Specifically, I am looking at doorway displays, which are alcoves, shelves, doors and walls where you have placed personal items for display. Personal items can include plants, pictures, artwork or figurines. (Community Name) has generously permitted me the opportunity to study how you are personalizing your doorways.

Since I am unable to speak directly to everyone, please take a few minutes and fill out this short survey. Your responses should only refer to the items you display outside your apartment.

Your participation is voluntary and your answers will be kept anonymous. The information gathered from this study will be used to inform architects and designers about the importance of providing a doorway display area in future retirement communities.

This study is being partially supported by the Center for Architecture and Urban Planning Research at the University of Wisconsin, Milwaukee. If you have any questions about the study, please feel free to contact me at 216-464-8600.

After completing the survey, please seal it into an envelope and mail it back to me. If all possible, please return the survey before (date) I really do appreciate your help with the study.

Sincerely,

Mark A. Proffitt
Architectural Researcher

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Doorway Display Survey

1) Did you personalize your doorway area? (Check one)

a) Yes ___ b) No ___

Please explain why you did or did not personalize your doorway?

If you answered no to above, please skip to question six.

2) Who helped you select the items to display outside your door? (Check all that apply)

a) Myself ___
b) Relative ___ e) Other _____
c) Friend ___ (Please indicate)

3) Why did you select the items you decided to display? _____

4) Have any of the items you chose to display been on display at your previous residence? If your answer is yes, please describe the item and where in your previous residence you had it displayed. An example would be: Brass plaque given to me as a wedding present – always hung in the front entrance hall.

5) How often do you change your doorway display? (Check one)

a) Never change it ___ d) Every year or two ___
b) Seasonally ___ e) Other _____
c) About once a year ___ (Please indicate)

- TURN OVER -

6) Have you ever learned something new about another resident from his or her doorway display?

a) Yes ___ b) No ___

If yes please explain what you learned? An example would be: I found out he collects American pottery.

7) On a scale of one to five, please rank how well you feel you know the other residents who live in the apartment building? (Circle one number only)

1 2 3 4 5
I do not know them I only know them a little I somewhat know them I know them well I know them extremely well

8) Please rate on a scale of one to five, how these doorway displays influence the decor of the hallways in the apartment building? (Circle one number only)

1 2 3 4 5
Negative Impact No Impact Positive Impact

Please explain why you think the doorway displays impact the hallways either positively, negatively or have no impact?

9) Please rank on a scale of one to five how satisfied you are with the design and interior decoration of the apartment building? (Circle one number only)

1 2 3 4 5
Very Unsatisfied Neutral Very Satisfied

10) Gender? (Check one) Male ___ Female ___

11) Age? (In years or months) _____

12) How long have you lived at (Community Name)?(In years or months)_____

13) How long have you lived in the Apartments at (Community Name)? (In years or months)_____

*-Thank You -
for your participation*

Please seal the survey in the self addressed stamped envelope and mail before (Date)